

ANNUAL REPORT



2022



Dear Friends,

What an extraordinary year 2022 was for She Supply.

Like the rest of our country, we battled wild inflation, the lingering effects of COVID, and a lot of changes.

Yet, through it all, She Supply maintained our mission to provide a sense of dignity and cleanliness to women in need and our goal of ending period poverty in North Texas.

In 2022, We distributed nearly \$89,000 worth of period products to girls and women in need.

We more than doubled our grant dollars and increased private donor revenue by 56% over 2021.

And as we closed the year we could see our ONE MILLIONTH period product distribution in sight- a major milestone in the life of our organization. We celebrated this historic event in January of 2023!

All of that happened in large part due to the energy, gifts, and support from many of you.

It's an incredible honor to be named Chairwoman and I look forward to many more great things in 2023!

DENISE ANGAROLA

CHAIRWOMAN

OUR BOARD

OUR ALL-FEMALE, ALL-VOLUNTEER BOARD IS RESPONSIBLE FOR SETTING THE VISION AND DIRECTION OF SHE SUPPLY, AS WELL AS EXECUTING ALL PROGRAMS. THEY ARE TRULY THE BACKBONE OF THE ORGANIZATION, PACKING SUPPLIES, LOADING TRUCKS AND DELIVERING TO PARTNER AGENCIES. WITHOUT THEIR HANDS WE WOULD NOT BE ABLE TO ACHIEVE OUR GOALS.

LEADERSHIP

KATHY MEYER
CO-FOUNDER AND CHAIRWOMAN EMERITUS

DENISE ANGAROLA
CHAIRWOMAN

TRACY ABROM
VICE CHAIR, OPERATIONS

STACY STACK-RUDOLPH
VICE CHAIR, STRATEGY

LISA PIERCE JOHNSON
SECRETARY

DIANA VAUGHN
CPA, TREASURER

SARAH GERBER
DIRECTOR, OPERATIONS

HANNAH MOFFAT
DIRECTOR, VOLUNTEER ENGAGEMENT

BREA BAYGENTS
MEMBER-AT-LARGE

We are *unapologetically* female.

Our Mission

To provide a sense of dignity and cleanliness to women in need by providing feminine hygiene products.

Our Values

Serve Our Community

We are all neighbors

Faith Through Service

Service flows out of our faith

Grace Without Judgement

Serve without judgement

Our Vision

To fight the effects of period poverty through service and friendship to women of all ages and to change the trajectory of their lives.

Our Goal

To end period poverty in North Texas.



PERIOD POVERTY FACTS

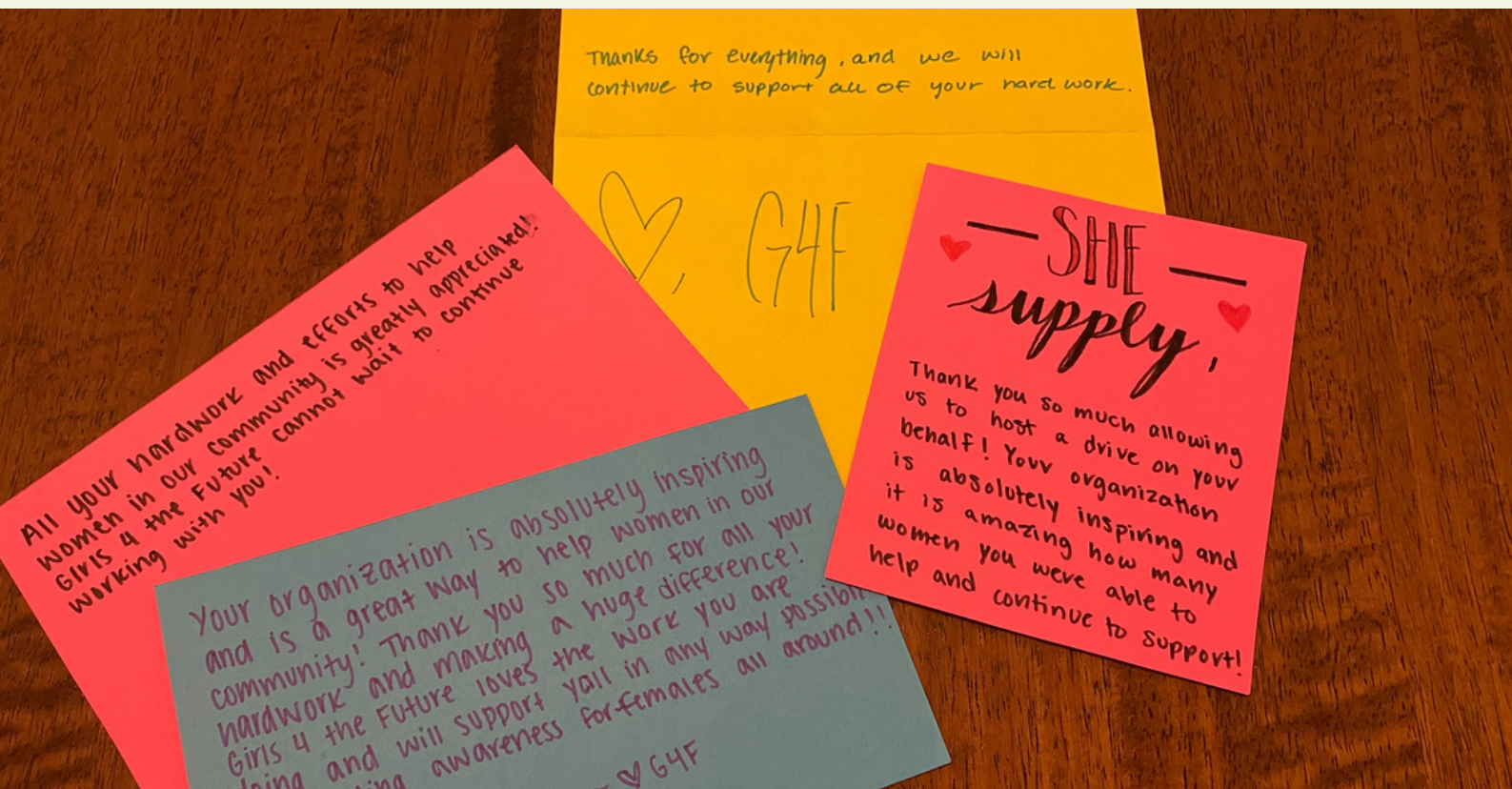
There are approximately 2,400 homeless women in Dallas, Tarrant and Denton counties. This number does not include the countless women who survive on government assistance, battered women who visit shelters and undocumented women who don't qualify for assistance yet barely make ends meet.

More than 150,000 female head of households live in poverty across North Texas.

In Texas, 79% of female students in public school grades 7 to 12 attend Title I eligible schools.

Approximately 25% of women struggled to purchase or access period products in 2022 due to income constraints.

Sales taxes on period supplies place an unequal burden on individuals who menstruate. In 2022 in Texas, period supplies were taxed as 'luxury items', which meant you could not use WIC, Lonestar Card or other government assistance funding methods to purchase period supplies. **The 2023 Texas session passed legislation ending the sales tax effective September 1, 2023!**





The Honey Pot
company
Organic Non-Herbal Regular
SKU: FB766
Quantity: 12 units per case
GTIN: 10-851669-00876-3

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She
Supply
empowering women

girls
inc.
of Tarrant County



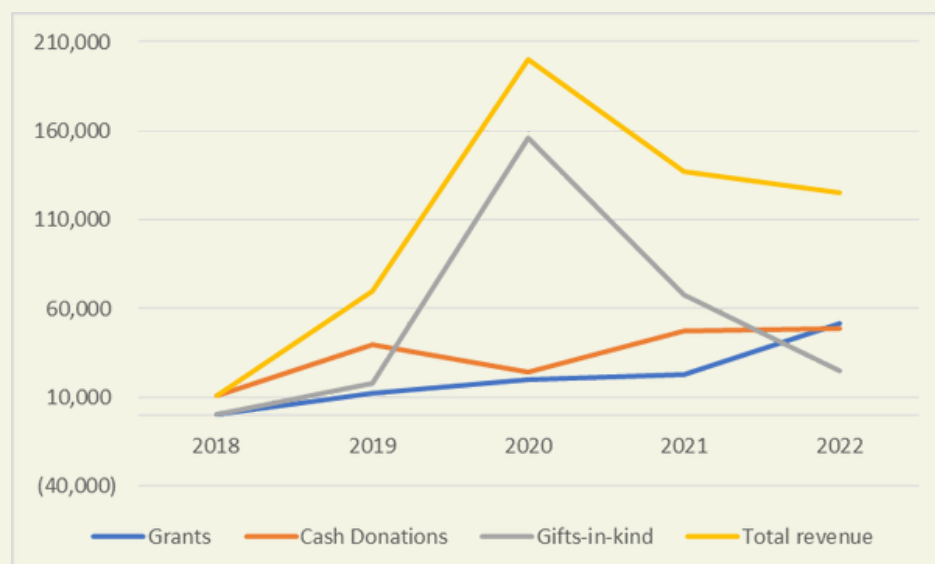
GROWTH HIGHLIGHTS

IN 2022, SHE SUPPLY SUCCESSFULLY DISTRIBUTED MORE THAN \$88,000 WORTH OF PERIOD PRODUCTS TO HELP NORTH TEXAS WOMEN AND GIRLS.

WE MORE THAN DOUBLED OUR 2021 GRANT INCOME WITH THE SUPPORT OF GENEROUS PRIVATE AND CORPORATE FOUNDATIONS, AND INCREASED PRIVATE DONATIONS BY 56% OVER 2021. BOTH OF THESE ACHIEVEMENTS WERE ORGANIZATIONAL MILESTONES IN DEVELOPMENT.

WE REMAIN RESOLUTE IN SUPPORTING AREA SCHOOLS, FOOD BANKS, DOMESTIC VIOLENCE SHELTERS AND COMMUNITY SERVICE GROUPS SERVING OUR MOST VULNERABLE NEIGHBORS.

FIVE YEAR INCOME GROWTH SNAPSHOT



REVENUE AND FUNDING GROWTH

In 2022 we continued our strategic growth plan shift for revenue and funding model from gifts-in-kind reliance to direct operational categories for growth and product agility.

This change allows us to serve more women, girls and families, and to respond to the rapidly changing environment of need across North Texas.

She Supply Income	2022	2021	2020	2019	2018
TOTAL	\$124,757	\$136,924	\$199,984	\$69,510	\$11,052

In January 2023 we celebrated our organizational milestone of one million products distributed since our founding.

Products Distributed	2022	2021	2020	2019	2018	2017
TOTAL	247,284	380,681	242,121	165,711	40,000	24,000





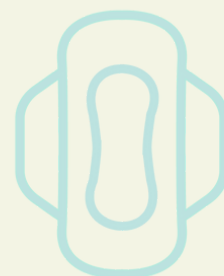
DELIVERING HOPE & CARE

"Often when teens and single parents come to live with us, they arrive with nothing more than the clothes on their backs and a garbage bag of personal items. Our partnership with She Supply offers our residents dignity and hope in the form of new undergarments and feminine products. Thanks to She Supply we can shift the resources we allocate for these essentials to other critical program needs."

- Courtney Banatoski, President & CEO, Cumberland Youth & Family Services

Period products change lives. They empower the women and girls with safer hygiene, reduced financial burden, and the ability to attend work or school without issue.

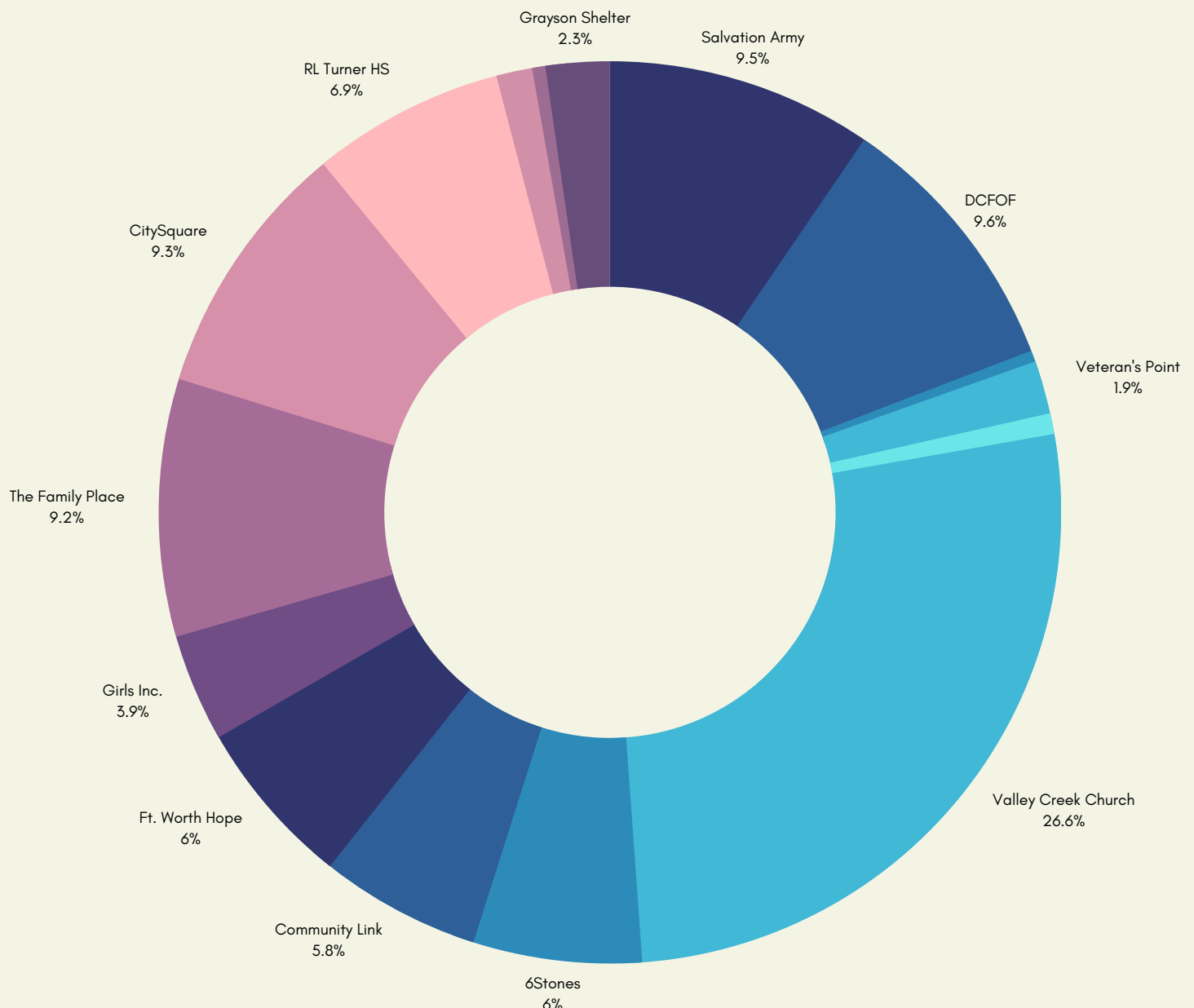
In 2022, we distributed nearly 260,000 products to women and girls in need across North Texas and several out-of-area communities.



PARTNER DISTRIBUTION

We distributed just over 247,000 products, inclusive of feminine hygiene items and new undergarments to women and girls, through our Community and Educational Partners.

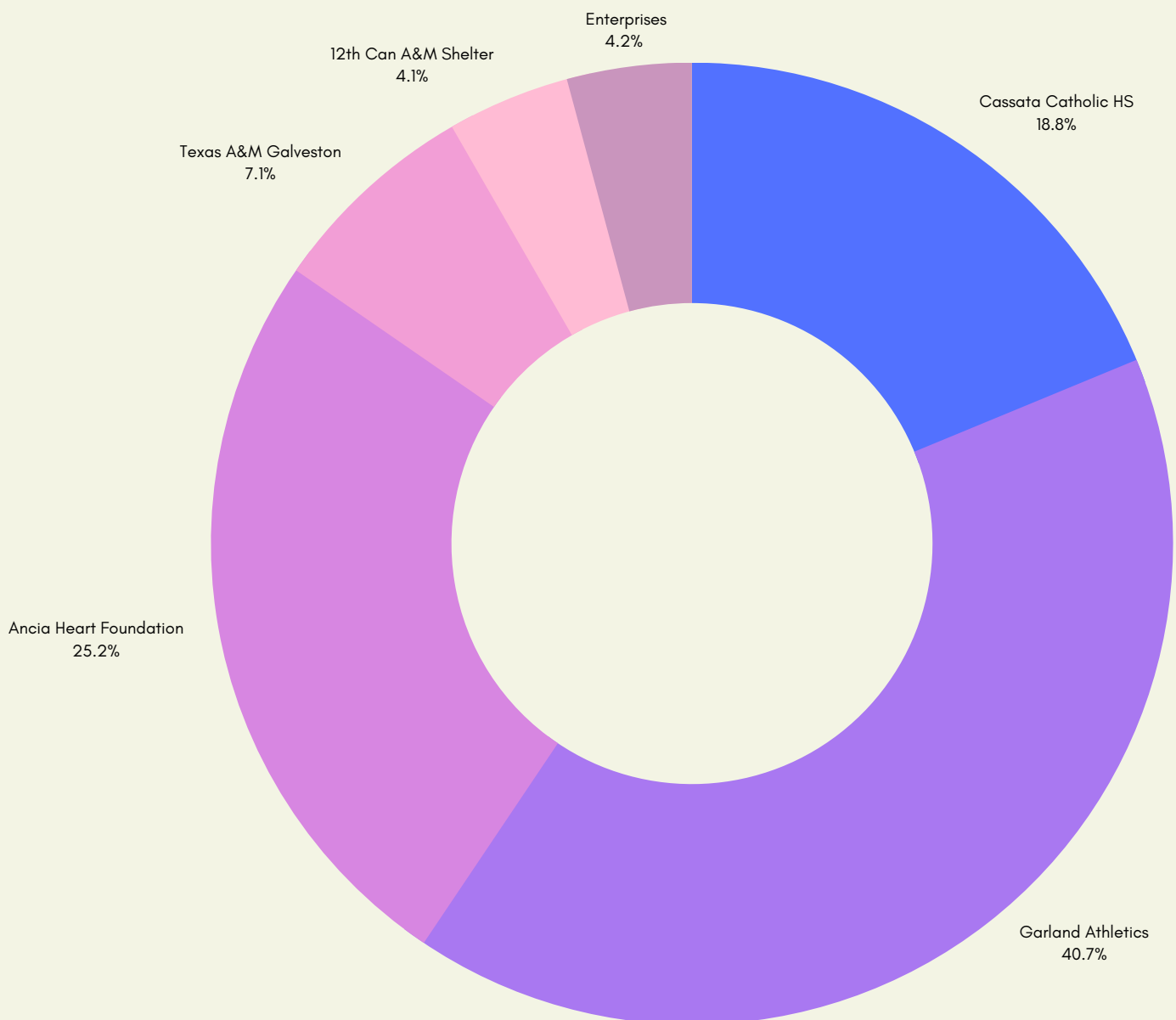
We rigorously vet Partners to ensure the period products go directly to women and families in need. Many Partners have grown with us since our first year.



NORTH TEXAS IN NEED ONE-TIME DONATIONS

In 2022, runaway inflation, the lingering effects of COVID, and national economic uncertainty continued to have a negative impact on families across North Texas.

Through our amazing partnership with the Alliance for Period Supplies network, She Supply proudly answered the pleas from community groups in Dallas, Tarrant, and Denton counties and beyond delivering nearly 10,000 products for one time donations.



She Supply is a proud member



The Family Place dedicates Ann Moody Place to all who have been hurt by the ones who are supposed to love them, to those with the courage to take steps to rebuild their lives, and to the generous donors who made this dream building a reality. The Family Place's mission to end the cycle of violence lives here and grows with the faithful support of the community.

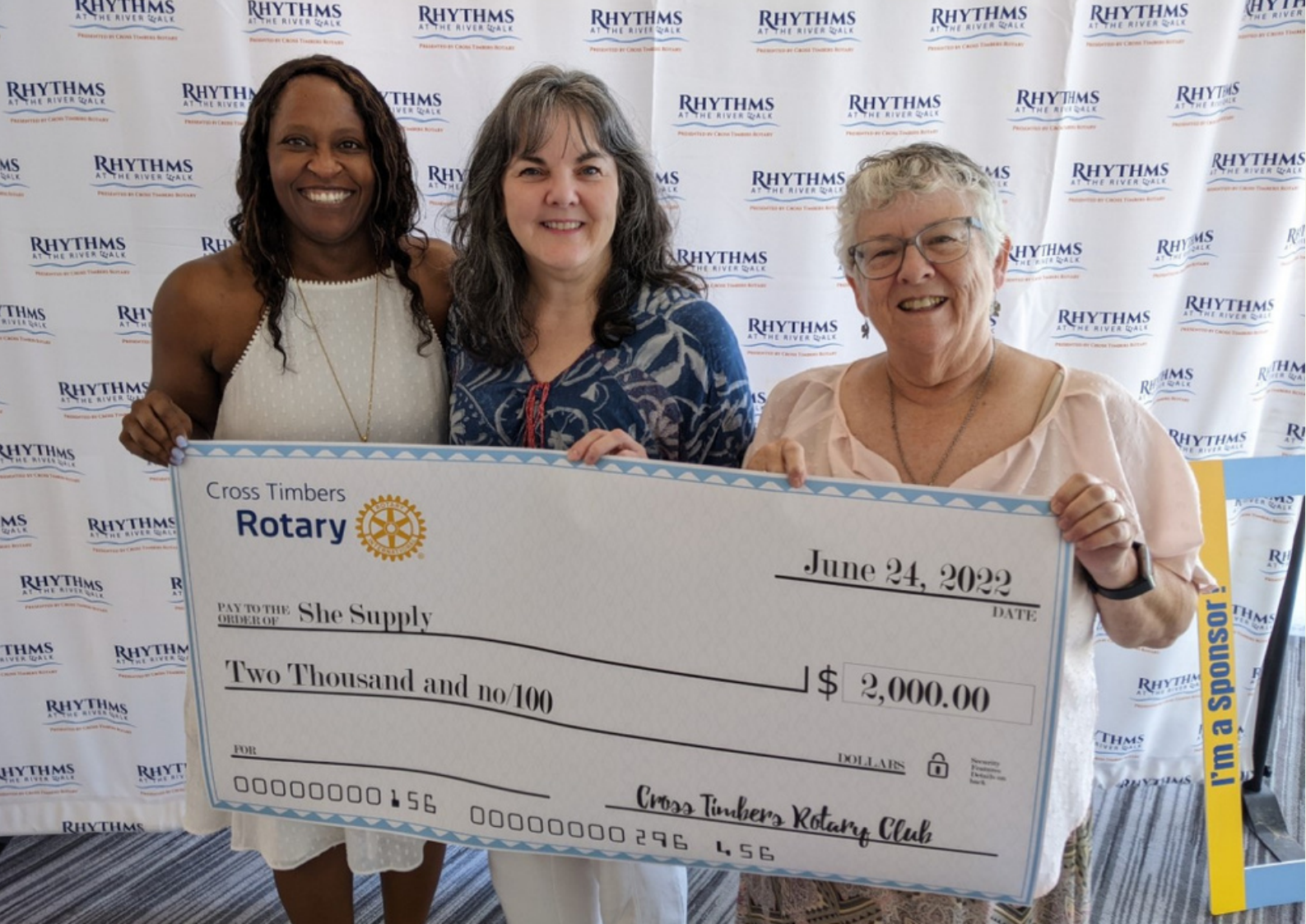


OUR MISSION:

PROVIDE A SENSE OF
DECENCY AND CLEANLINESS
TO WOMEN IN LESS
FORTUATE CIRCUMSTANCES
BY PROVIDING PERIOD
PRODUCTS AND
UNDERGARMENTS.

SHESUPPLY.ORG





DEVELOPMENT

Development is key to sustaining our mission to provide free feminine hygiene products.

In 2022, we were awarded 72% of our grant submissions, for a total of \$53,500.

We continued to grow our distribution allocation across Dallas and Tarrant counties through generous grants from Private and Corporate Foundations.

In 2022 we increased private donations by 56% year over year, totaling \$71,000, representing another YoY increase in development total in our organization history.

Our largest donation cycle remains the North Texas Giving Day campaign, which is the largest, single day giving event in the US, held annually in September.

INTERNS IN ACTION

In 2022, we were fortunate to have many outstanding high school and college interns supporting our mission and growth.

They supported our events, created donation drives, social media and fundraising efforts to help us get to our one millionth product distribution.



DONATION DRIVE PLANNER

Hosting your own donation drive is easy and fun.

1 Know the WHY

Many women who live in poverty or experience homelessness have extremely limited access to period products such as pads and tampons. Period products are some of the most needed items in homeless shelters and food banks. Imagine having to decide whether to purchase milk for your children or buy pads for yourself? This is the problem She Supply strives to solve.

2 Plan the HOW

It may seem impossible to overcome the immense need, but every bit helps. A simple donation drive with your friends, family, neighbors or co-workers can make a positive difference in a woman's life. There's no limit to the creative ways you can collect products. Here are some ideas to inspire you:

- 30 Days of Thanks service project
- Wine & Women collection party
- College care package sister package
- Community Christmas project
- Moms Day Out/MOPS project

3 Ready, Set, Collect!

Spread the word! Tell everyone WHY you are supporting She Supply, HOW they can help, and then WHERE they can donate to your drive. Whether you set up a donation box, take monetary donations or have drop offs at your home, the items you collect will be used to help women all over DFW.

When your donation drive is completed, email info@shesupply.org to arrange pick up of your collected items.

FAQs

What to collect?

Tampons and underwear are the biggest need. Ask for unopened packages and She Supply will deliver them to a partner agency for distribution.

Where do I take the products I collect?


Email us at info@shesupply.org to arrange for a pick up. It's as easy as putting on your porch for a She Supply volunteer to pick up.

Do the products have to be a specific brand?

No—we accept any brand.




TESTIMONIALS



“

These are items that I typically buy out my own pockets because I understand the importance of having the products on hand. She Supply has lifted the weight for not only myself but for my players and their families.


Sean A. Jones, MBA
Vocational Education Teacher
Head Girls Basketball Coach
RL Turner High School




“

It's amazing how something so simple as an undergarment or hygiene products can actually be the basis of empowering a woman.

Brenda




“

Thanks to SheSupply we can shift the resources we allocate for these essentials to other critical program needs.

Courtney Banatoski
President & CEO
Cumberland Presbyterian Children's Home




“

When basic needs are met, the young women of The Ebby House can focus on their goals and moving forward. Having regular donations from SheSupply, their feminine needs are consistently met allowing for one less concern in their daily lives.

Ebby House




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Thank you, SheSupply!

You do awesome work for the women in our community!

6 Stones




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Your donations to the Hope Center are directly supplying your products to women in need, who have been so appreciative, some in tears moved by the support of donors such as you!!

Brittanie Hughes
Financial Administrator
Fort Worth Hope Center



SUPPORT OUR MISSION

Connect and Share



Here are **three ways to support us** continue our work to provide free feminine hygiene products across North Texas.

Product Donation

Shopping for us is so easy, simply go to our “Wish List” on Amazon.com to find an assortment of feminine hygiene products including pads, tampons, new bras and underwear. Purchased items can be shipped directly to our address listed below.

Or, if you’d rather purchase items for donation while you’re at the grocery store, contact info@shesupply.org to coordinate pick-up.

Financial Donation

We are happy to accept tax-deductible monetary donations! Here are three easy ways to contribute:

- PayPal and Credit Card contributions can be made through our website: SheSupply.org
- Mail a check made out to She Supply to the address below.

Time/Community Involvement

If you have time, we’d love to have your help, individually or with your friends, neighbors or other group!

Collecting product donations is a fun way to contribute for everyone of all ages. We provide everything from invitations to flyers promoting your event, including porch drop-offs and team collections. Contact us for ideas and assistance.

Have more time? Contact us at info@shesupply.org to find out how you can become a member of our team on projects, including delivering products to our partner agencies and more.

She Supply, Inc.
2221 Justin Road
Suite 119-475
Flower Mound, TX 75028



It starts with *you*

Join our mission to end period poverty
in North Texas

shesupply.org