

ANNUAL REPORT



2023



Dear Friends,

Thanks to the hard work and generosity of many, 2023 was a landmark year for She Supply filled with a rich collection of milestones and memories. Our mission is to provide dignity and cleanliness to women and girls in need. In 2023, we were able to live into our mission like never before.

In January, after six years of work, She Supply distributed our ONE MILLIONTH period product in a special celebration with our longtime partner, The Family Place. It was a testament to the efforts and perseverance of our founders, our board, and our volunteers and the beginning of a momentum that lasted throughout the year.

Now, inspired by the difference we're making in the lives of women and girls in need, She Supply has set a goal for 2024 to distribute ONE MILLION period products in this calendar year. By far, it represents the biggest distribution effort in our history. But it's also one we believe we can achieve.

To those who have contributed thus far, and to those of you who will help support our mission in 2024, thank you!

DENISE ANGAROLA
CHAIRWOMAN

MILESTONES AND MEMORIES



PROUD TO BE A



CEO

AWARD 20
WINNER 23



M&M'S FLIPPING THE STATUS QUO WINNERS




KATHY MEYER
FLIPPING THE STATUS QUO IN PERIOD POVERTY



MARISSA SORIA
FLIPPING THE STATUS QUO IN MENTAL HEALTH CARE



ANGIE WALLACE
FLIPPING THE STATUS QUO IN MENTAL HEALTH STIGMA



NEHA SHUKLA
FLIPPING THE STATUS QUO IN INNOVATION AND TECHNOLOGY



october 14th is

PERIOD *action* DAY

a global day of advocacy to take action against period poverty and stigma.

join the movement.

#PERIODACTIONDAY

PERIOD.



JANUARY



SHE SUPPLY DISTRIBUTES ONE MILLIONTH PRODUCT

On January 18th, after just six years of service collecting and purchasing period products and undergarments to give to women and girls who can't afford to purchase them on their own, She Supply distributed our ONE MILLIONTH product to The Family Place, one of our longtime partners.

The ceremony was attended by Flower Mound dignitaries and celebrated with flags flown over both the Texas and United States Capitols in honor of She Supply's milestone.

MARCH

SHE SUPPLY CO-FOUNDER KATHY MEYER RECOGNIZED BY M&MS FOR FLIPPING THE STATUS QUO

In March, She Supply co-founder Kathy Meyer was recognized by M&Ms as one of 20 incredible women “Flipping The Status Quo” in the United States.

Out of thousands of nominations from across the country, Kathy was chosen and recognized on the M&Ms website and in Times Square in New York City for her vision and commitment to ending period poverty in North Texas through her leadership of She Supply.

In reward, Kathy received a \$13,000 grant to expand our work.

M&M'S FLIPPING THE STATUS QUO WINNERS



TIFFANY YU
FLIPPING THE STATUS QUO IN
THE DISABLED COMMUNITY



MAGYBET MENDEZ
FLIPPING THE STATUS QUO IN
IMMIGRATION EDUCATION



EMILY WHITE
FLIPPING THE STATUS QUO IN
VOTER TURNOUT



LYNNE HUGHES
FLIPPING THE STATUS QUO IN
GRIEF SUPPORT



KATHY MEYER
FLIPPING THE STATUS QUO IN
PERIOD POVERTY



MARISSA SORIA
FLIPPING THE STATUS QUO IN
MENTAL HEALTH CARE



ANGIE WALLACE
FLIPPING THE STATUS QUO IN
MENTAL HEALTH STIGMAS



NEHA SHUKLA
FLIPPING THE STATUS QUO IN
INNOVATION AND TECHNOLOGY



SHE SUPPLY TAKES 225 GIRLS TO “MARGARET MOVIE” TO EASE PERIOD ANXIETY

On Saturday, April 29th, She Supply hosted 225 7th & 8th grade girls from DeWitt Perry Middle School for a showing of “Are You There God? It’s Me, Margaret” including snacks, and a goody bag that included period products for teens, a hardback copy of the book, and other treats.

By hosting these young women for a showing of this acclaimed coming of age film, we hoped to empower a new generation by taking some of the fear, stigma, and unknown out of their own life events and framing feminine hygiene and “getting their period” as something that’s both positive and a sign of enduring sisterhood.

JULY

SHE SUPPLY WINS D CEO AWARD FOR ORGANIZATION OF THE YEAR

Shortly after the Margaret Movie event, we were informed that She Supply had been named a finalist for the D CEO's 2023 Nonprofit & Corporate Citizenship Awards program, for which we were extremely thankful.

That paled in comparison to July when we were named D CEO Organization of the Year in the Micro division, chosen from the year's record number of nominations.

The award is in partnership with Communities Foundation of Texas to celebrate DFW's strong nonprofit community and the companies that support its efforts.

This honor was unexpected and humbling, but it also inspired us to double down and work even harder to continue our fight against period poverty in North Texas.

PROUD TO BE A



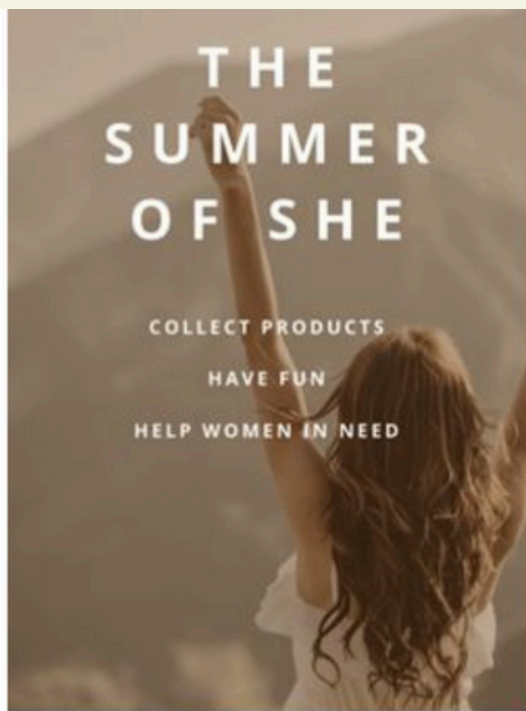
CEO

AWARD 20
WINNER 23

SEPTEMBER

HIGH SCHOOL ADVOCATES COLLECT OVER 5,000 PERIOD PRODUCTS FOR FIRST “SUMMER OF SHE”

In May, we kicked off our first “Summer of SHE” collection event challenging high school students to collect more than 100 boxes of period products over the summer. In September, we gathered for a collection event and celebrated five teams who collected more than 5,000 period products for women and girls in need.



OCTOBER

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a global day of advocacy to take action
against period poverty and stigma.

join the movement.

#PERIODACTIONDAY

PERIOD.
periodactionday.com | @periodmovement

SHE SUPPLY REPRESENTS TEXAS FOR THE ANNUAL NATIONAL PERIOD ACTION DAY ROLL CALL

On October 14th, She Supply proudly represented the state of Texas and shared our current status on the “tampon tax”, product access and current state of legislation on menstrual health bills. We happily shared that thanks to the unwavering efforts of representative, Donna Howard, Texas finally repealed the luxury tax on period products, effective September 1, 2023.

Texas still does not yet require free period products in school restrooms.

The purpose of the PAD Roll Call

- To inspire policy makers from across the country to take action against period poverty in their state.
- To showcase the size and strength of the menstrual movement!

PERIOD POVERTY FACTS

There are approximately 2,400 homeless women in Dallas, Tarrant and Denton counties. This number does not include the countless women who survive on government assistance, battered women who visit shelters and undocumented women who don't qualify for assistance yet barely make ends meet.

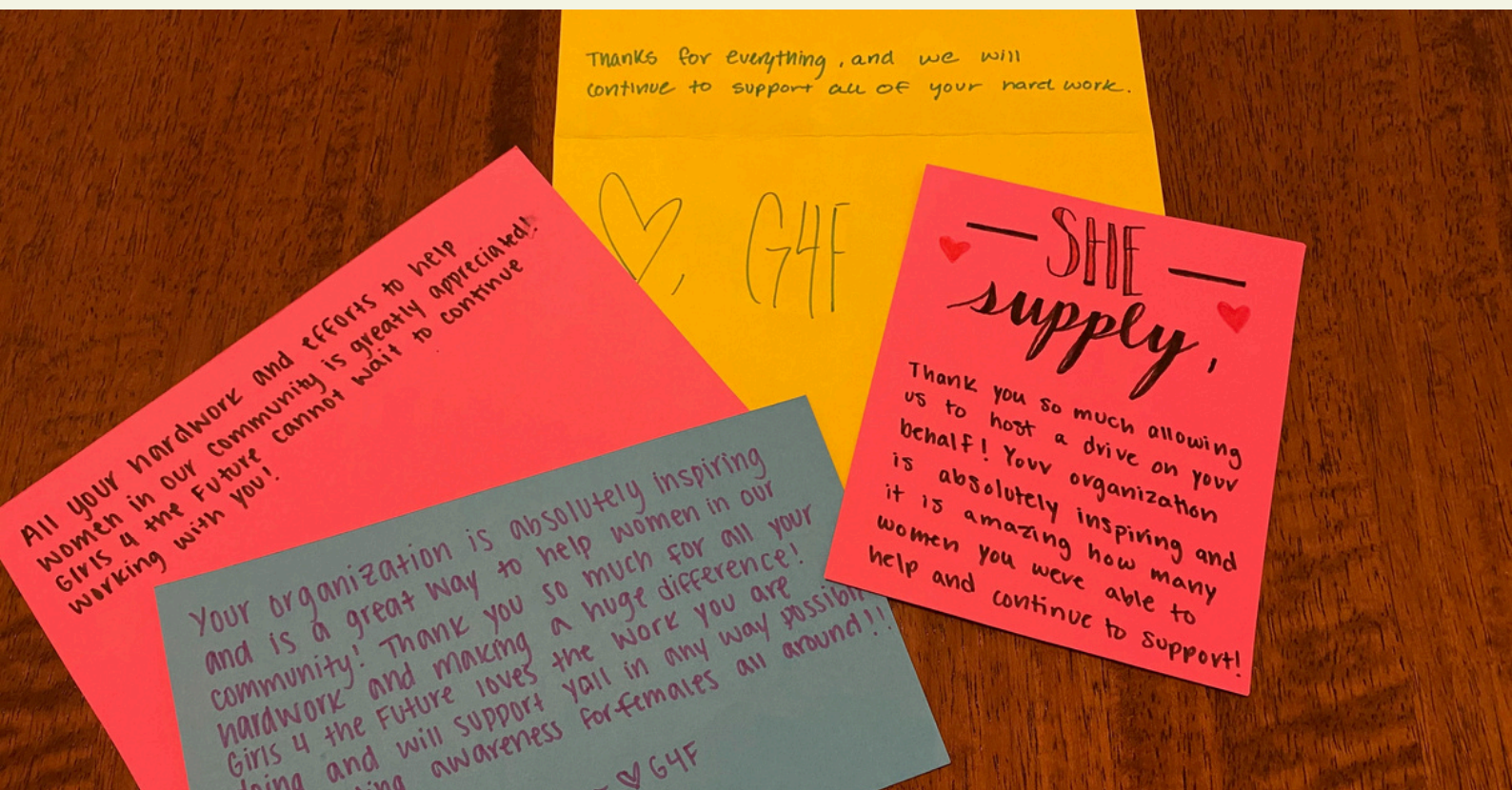
More than 150,000 female head of households live in poverty across North Texas.

25% of women struggled to purchase or access period products in 2023 due to income constraints.

33% of low-income women and girls miss work or school monthly because they can't afford of access period products.

79% of female students in Texas public school grades 7 to 12 attend Title I eligible schools.

Thanks to a groundswell of grassroots efforts across Texas led by student advocates, and the unwavering advocacy from state representatives like Donna Howard, the 2023 Texas legislature finally passed bills ending the sales tax effective September 1, 2023!



PARTNER DISTRIBUTION

In 2023, we distributed just over 545,000 period products and new undergarments to women and girls in need, through our Community and Educational Partners.

We rigorously vet partners to ensure the period products go directly to women and families in need. Many partners have grown with us since our first year and because of the increasing requests for basic needs support, in October our board voted to increase our partner reach by 40% for 2024, and provided Q4 one-time donations.

We are proud to partner with Title I schools and trusted community agencies to distribute period products to women and girls across 4 of the most populated 16 counties that make up the North Texas area; Collin, Dallas, Denton and Tarrant.



Collin County Partners

Blakes House
Refresh NTX
Love Pacs

Denton County Partners

Salvation Army - Lewisville
Cumberland Youth & Family Services
Denton County Friends of Family
Hope Center
Denton Freedom House
N3 Food Pantry

Dallas County Partners

Citysquare - Teen Program
The Family Place
Ebby House at Juliette Fowler
RL Turner HS Women's Athletics
WEW (Women Empowering Women)
Vision For Families
Nexus Recovery Center

Tarrant County Partners

6Stones
Community Link
Ft. Worth Hope Center
Girls Inc.
Safe Haven



IMPACT HIGHLIGHTS

In 2023, She Supply distributed more than \$100,000 worth of period products to help girls and women in need throughout the largest 4 counties in North Texas.

Through generous gifts, donations and grants, we continued our annual commitment to provide period products to trusted partner agencies already assisting North Texas families in need.

We were proud to also distribute over 85,000 products as one-time donations to support outreach for specific events or basic needs, as exemplified below:

- 3,000 LISD students during back to school events
- 6,000 Lewisville families during Thanksgiving week
- 4,000 products to elementary schools' Health Ed
- 32,000 products to transitional housing complex

By the end of 2023, we had distributed more than 545,000 period products across Collin, Dallas, Denton and Tarrant counties to ensure that women and girls had these basic essentials to maintain their health and dignity.

WE REMAIN RESOLUTE IN SUPPORTING AREA SCHOOLS, FOOD PANTRIES, DOMESTIC VIOLENCE SHELTERS AND COMMUNITY SERVICE GROUPS SERVING OUR MOST VULNERABLE NEIGHBORS.

We are *unapologetically* female.

Our Mission

To provide a sense of dignity and cleanliness to women in need by providing feminine hygiene products.

Our Values

Serve Our Community

We are all neighbors

Faith Through Service

Service flows out of our faith

Grace Without Judgement

Serve without judgement

Our Vision

To fight the effects of period poverty through service and friendship to women of all ages and to change the trajectory of their lives.

Our Goal

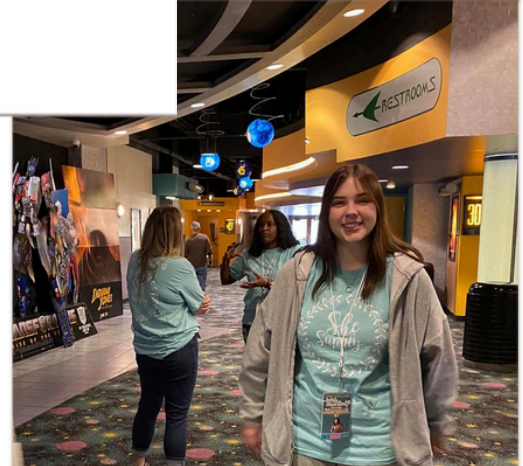
To end period poverty in North Texas.



INTERNS IN ACTION

In 2023, we were fortunate to have many outstanding high school and college interns supporting our mission and growth.

They supported our events, created donation drives, advocated for school products and fundraising efforts to help us build upon our one millionth product distribution.



INTRODUCING SHE SUPPLY GIVING CIRCLES

At She Supply, we are extraordinarily grateful to the generous donors who have supported our mission in the past and to all those who will continue to support us in the coming years.

As a new and special way to thank our donors, in 2024, She Supply is establishing a new collection of Giving Circles designed to recognize those who kindly and significantly support our mission financially.

For this first year, we are establishing The Founders Circle that will include the name of each of our donors from the past five years and live in perpetuity.

In addition, for each year moving forward, She Supply will recognize our individual and corporate donors from each calendar year in four designated Giving Circles. For this initial year, donors will be recognized for their generous gifts from the past three years.



The new Giving Circles include:

The Founders Circle

A gift of \$250 or more since 2016

The Diamond Circle

Donations of \$2,500 and Above

The Platinum Circle

Donations of \$1,000 to \$2,499

The Gold Circle

Donations of \$500 to \$999

The Silver Circle

Donations of \$250 to \$499

It's our hope that this recognition will help convey our profound gratitude and inspire a tradition of support for the She Supply mission and the women and girls we're helping throughout North Texas.

BOARD OF DIRECTORS

OUR ALL-FEMALE, ALL-VOLUNTEER BOARD IS RESPONSIBLE FOR SETTING THE VISION AND DIRECTION OF SHE SUPPLY, AS WELL AS EXECUTING ALL PROGRAMS. THEY ARE TRULY THE BACKBONE OF THE ORGANIZATION, PACKING SUPPLIES, LOADING TRUCKS AND DELIVERING TO PARTNER AGENCIES. WITHOUT THEIR HANDS WE WOULD NOT BE ABLE TO ACHIEVE OUR GOALS.

LEADERSHIP

KATHY MEYER
CO-FOUNDER AND CHAIRWOMAN EMERITUS

DENISE ANGAROLA
CHAIRWOMAN

TRACY ABROM
VICE CHAIR, OPERATIONS

STACY STACK-RUDOLPH
VICE CHAIR, STRATEGY

DR. LISA PIERCE JOHNSON
SECRETARY

DIANA VAUGHN
CPA, TREASURER

SARAH GERBER
DIRECTOR, OPERATIONS

HANNAH MOFFAT
DIRECTOR, VOLUNTEER ENGAGEMENT

BREA BAYGENTS
MEMBER-AT-LARGE



SUPPORT OUR MISSION

Connect and Share

-  SheSupply.org
-  info@SheSupply.org
-  shesupply
-  shesupply
-  shesupply
-  she-supply
-  she_supply

Here are **three ways to support us** continue our work to provide free feminine hygiene products across North Texas.

Product Donation

Shopping for us is so easy, simply go to our “Wish List” on Amazon.com to find an assortment of feminine hygiene products including pads, tampons, new bras and underwear. Purchased items can be shipped directly to our address listed below.

Or, if you’d rather purchase items for donation while you’re at the grocery store, contact info@shesupply.org to coordinate pick-up.

Financial Donation

We are happy to accept tax-deductible monetary donations! Here are three easy ways to contribute:

- Credit Card contributions can be made through our website: SheSupply.org/donations
- Mail a check made out to She Supply to the address below.

Time/Community Involvement

If you have time, we’d love to have your help, individually or with your friends, neighbors or other group!

Collecting product donations is a fun way to contribute for everyone of all ages. We provide everything from invitations to flyers promoting your event, including porch drop-offs and team collections. Contact us for ideas and assistance.

Have more time? Contact us at info@shesupply.org to find out how you can become a member of our team on projects, including delivering products to our partner agencies and more.

She Supply, Inc.
2221 Justin Road
Suite 119-475
Flower Mound, TX 75028

DONATION DRIVE PLANNER

Hosting your own donation drive is easy and fun.

1 Know the WHY

Many women who live in poverty or experience homelessness have extremely limited access to period products such as pads and tampons. Period products are some of the most needed items in homeless shelters and food banks. Imagine having to decide whether to purchase milk for your children or buy pads for yourself? This is the problem She Supply strives to solve.

2 Plan the HOW

It may seem impossible to overcome the immense need, but every bit helps. A simple donation drive with your friends, family, neighbors or co-workers can make a positive difference in a woman's life. There's no limit to the creative ways you can collect products.

Here are some ideas to inspire you:

- 30 Days of Thanks service project
- Wine & Women collection party
- College care package sister package
- Community Christmas project
- Moms Day Out/MOPS project

3 Ready, Set, Collect!

Spread the word! Tell everyone WHY you are supporting She Supply, HOW they can help, and then WHERE they can donate to your drive. Whether you set up a donation box, take monetary donations or have drop offs at your home, the items you collect will be used to help women all over DFW.

When your donation drive is completed, email info@shesupply.org to arrange pick up of your collected items.

FAQs

What to collect?

Tampons, teen pads underwear are the biggest need. Ask for unopened packages and She Supply will deliver them to a partner agency for distribution.

Where do I take the products I collect?

Email us at info@shesupply.org to arrange for a pick up. It's as easy as putting on your porch for a She Supply volunteer to pick up.

Do the products have to be a specific brand?

No—we accept any brand.



It starts with *you*

Join our mission to end period poverty
in North Texas

shesupply.org